

1-800-QUIT-NOW
(1-800-784-8669)

This number will let you
obtain resources and
advice on quitting. It is
available 24 hours a day,
7 days a week, at no
cost.

DON'T LET
THEM KILL YOU

Made By People
Who Fucking Hate
Cigarettes

www.handcultt.com/cigs

2024

Tobacco companies
aggressively market
to black and gay
communities,
tailoring ads
specifically to
these groups.

Project SCUM

R.J. Reynolds plan
to market to gay
men was called

In 2022, Philip
Morris spent 12.5
million lobbying
against tobacco
regulations.

R.J. Reynolds spent
5.75 million, under
dozens of different
names.

Anti-smoking
ads run by
tobacco
companies
increase the
number of teens
who start
smoking.

Light cigarettes
offer zero health
benefits.

They feel less
harsh, but smokers
breathe in the same
amount of tar.

CAMEL
KILLS MORE

DOCTORS

THAN ANY

OTHER

CIGARETTE